

OFFICIAL EVENT GUIDE



**CARLISLE<sup>®</sup>**  
**SPORTS &**  
**OUTDOOR**  
**SHOW**

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SEPT. 5-7 2014

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CARLISLE PA FAIRGROUNDS



[www.carlisleevents.com](http://www.carlisleevents.com)

# THE CARLISLE® Store



**The Sports & Outdoors  
2014 Nationals  
Tee Is Here!**



**September 5th - 7th, 2014**

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**CARLISLE®  
SPORTS &  
OUTDOOR  
SHOW**

September 5-7, 2014 • Carlisle, PA



Welcome to the 2nd annual Carlisle Sports & Outdoor Show. The first year provided a lot of positive feedback from our attendees. This event weekend will offer interactive activities, cool displays, a 5k benefit run/walk, giveaways, vendors selling all types of outdoor items and more.

There is something for everyone this weekend. Enjoy displays featuring vintage campers and some of the largest bucks ever seen. Get in shape for the season and help a great cause on Friday at the 1st annual 5k Camo Run/Walk. Proceeds will benefit the local Leukemia & Lymphoma Society. Many youth events and activities will be going on too. They can ride a monster truck, shoot a bow or BB gun, paint decoys, cast a rod and a fly rod for prizes and take their hunter safety course, just to name a few. For the adults, opportunities abound for you also. Calling contests, hatchet throwing, equipment demo course, archery shoot, auction, live seminars and demonstrations, celebrities, hunting/fishing trips to book and so much more. There is fun for the entire family. The schedule is jam-packed so make sure you check it out.

Don't forget to stop by Building T and register for our giveaways. The winners will be announced on Sunday just after the PA Outdoor Writer's auction at the stage.

Thanks for being part of the Carlisle Sports & Outdoor Show. We understand that for a show to succeed our guests must have a good time and that is what we are committed to. Please take some time after you get home and fill out our survey at [www.carlisesportsoutdoor.com](http://www.carlisesportsoutdoor.com) to let us know how you liked the show and what you'd like to see in the future.

— Scott Amig, Event Manager



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# 40 CARLISLE® Events

CELEBRATING 40 YEARS



2014      2015

Auto Mania Allentown PA Fairgrounds	Jan. 17-19	Jan. 16-18
Winter AutoFest* Festival Park, Zephyrhills, FL	Feb. 20-23	Feb. 19-22
Spring Carlisle*	April 23-27	April 22-26
Import & Kit Nationals	May 16-18	May 15-17
Ford Nationals	June 6-8	June 5-7
GM Nationals	June 20-22	June 26-28
Chrysler Nationals	July 11-13	July 10-12
Performance & Style	May 10-11	July 17-19
Truck Nationals	Aug. 1-3	Aug. 7-9
Bloomsburg Nationals <i>PRESENTED BY PPG</i> Bloomsburg PA Fairgrounds	Aug. 8-10	Aug. 14-16
Corvettes at Carlisle <i>PRESENTED BY CORVETTE AMERICA</i>	Aug. 22-24	Aug. 28-30
Sports & Outdoor Show	Sept. 5-7	Sept. 11-13
Fall Carlisle*	Oct. 1-5	Sept. 30-Oct. 4
Fall AutoFest* Festival Park, Zephyrhills, FL	Nov. 13-16	Nov. 12-15

\*Automotive Swap Meet, Car Corral & Two-Day Collector Car Auction  
Dates subject to change, please verify before traveling.

Events are held at the Carlisle PA Fairgrounds unless noted.



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Children 12 And Under Admitted Free

# PREFERRED OUTFITTERS

WE ENCOURAGE YOU TO VISIT OUR PREFERRED OUTFITTERS  
BEFORE YOUR NEXT OUTDOOR ADVENTURE.

## ARCHERY OUTFITTERS

Sponsors of the NWTf Archery Competition



Cabela's of Hamburg PA  
www.Cabelas.com  
610-929-7000  
100 Cabela Drive  
Hamburg, PA 19526



**Lancaster**  
ARCHERY SUPPLY  
"Leading the World in 3D & Target Archery."  
www.LancasterArchery.com  
800-829-7408  
2195-A Old Philadelphia Pike (Rt. 340)  
Lancaster, PA 17602

## RV OUTFITTER



www.BoatnRV.com  
866-262-8678  
20 Industrial Drive  
Hamburg, PA 19526

## POWER EQUIPMENT OUTFITTER



www.Smithsimp.com  
Four Local Stores:  
Carlisle • Chambersburg • Mercersburg  
Hagerstown, MD

## ACTIVITY AND SEMINAR SPONSOR



www.PAGunAttorneys.com  
877-249-8100  
Four Local Offices:  
Carlisle, Harrisburg,  
Chambersburg, York

## FIREARMS OUTFITTER



www.SPARfirearms.com  
717-795-4926  
6108 Carlisle Pike  
Mechanicsburg, PA 17050

## POWERSPORTS OUTFITTERS



www.Karns-Performance.com  
717-920-5225  
5203 East Trindle Road  
Mechanicsburg, PA 17050



www.RecRider.com

# EVENT SCHEDULE

SEE MAP IN THE CENTERFOLD TO LOCATE ACTIVITIES

	FRI.	SAT.	SUN.
EVENT HOURS	12 - 8	8 - 6	8 - 4
GUEST SERVICES	12 - 8	8 - 6	8 - 4
ORRSTOWN BANK	12 - 8	8 - 6	9 - 2
VENDOR SERVICES OFFICE	8-6	7-6	8 - 3

- Descriptions of the displays, seminars and entertainment are on pages 8-12.
- Women's Oasis Schedule is on page 14.
- The event map is in the centerfold (page 16).
- A list of vendors and their locations are on page 18.

## FRIDAY

<b>12 - 5 PM</b>	ARCHERY FUN SHOOT / Archery Range
<b>12 - 6 PM</b>	WOMEN'S OASIS / End of Rows IB & IC
	MONSTER TRUCK RIDES / West of Guest Services Row IB
	MEET THE HOSTS OF "WORLD WENT DARK OUTDOORS" / Midway
<b>12 - 8 PM</b>	WHITETAIL KINGS DISPLAY / Building T
	VINTAGE CAMPER DISPLAY / Rows IN & IO
	CABIN BUILDING by Village Restorations / Muzzleloader Area
	CATCH & RELEASE / Trout Pond
<b>1:30 PM</b>	TRAPPING DEMO: CABLE RESTRAINT REVIEW / PA Trappers-IC 95
<b>2 PM</b>	BWANA JIM'S WILDLIFE SHOW / Rows IH & II
<b>2:30 PM</b>	SEMINAR: MAKING METAL ITEMS THE PROPER WAY-18TH CENTURY BLACKSMITHING TECHNIQUES / Muzzleloader Area
<b>3 PM</b>	DISC-CONNECTED K9s / Rows IH & II
<b>3:30 PM</b>	DOG DEMO: TRAINING THE VERSATILE HUNTING DOG / Dog Field
	SEMINAR: GUN LAWS 101-FIREARMS, THE LAW, AND YOUR RIGHTS by Abom & Kutulakis / Seminar Tent
<b>4 PM</b>	TRAPPING DEMO: FOX TRAPPING / IC 95
	BWANA JIM'S WILDLIFE SHOW / Rows IH & II
<b>4:30 PM</b>	SEMINAR: TIPS & TRICKS TO MAKE MUZZLELOADER HUNTING WITH A FLINTLOCK EASIER / Muzzleloader Area
	CHAINSAW CARVING DEMO / IG-71
<b>5 PM</b>	ANTLER SHED RETRIEVING DEMO / Dog Field
<b>5 - 6:30</b>	5K CAMO RUN/WALK REGISTRATION / Gate 5
<b>5:30 PM</b>	BWANA JIM'S WILDLIFE SHOW / Rows IH & II
<b>6 PM</b>	SEMINAR: HUNTING NORTH AMERICAN WHITETAIL W/ CALLS AND SCENTS by WWDO Host Jeff Rhoads / Seminar Tent
<b>6:30 PM</b>	5K CAMO RUN/WALK / Gate 5
	DISC-CONNECTED K9s / Rows IH & II

## SATURDAY

	ARCHERY FUN SHOOT / Archery Range
	3D ARCHERY SHOOT / Archery Range
	MONSTER TRUCK RIDES / West of Guest Services Row IB
	MEET THE HOSTS OF "WORLD WENT DARK OUTDOORS" / Midway
<b>8 - 6</b>	WHITETAIL KINGS DISPLAY / Building T
	VINTAGE CAMPER DISPLAY / Rows IN & IO
	CABIN BUILDING by Village Restorations / Muzzleloader Area
	CATCH & RELEASE / Trout Pond
	BIG GAME SCORING / Building T
<b>9 - 4</b>	HUNTER'S EDUCATION CLASS / Expo Center
<b>9 AM</b>	NATIONAL ANTHEM
	SNAKES OF PA / front of Grandstand
	TRAPPING DEMOS: ANIMAL SKINNING / PA Trappers-IC 95
<b>9:30 AM</b>	SEMINAR: LOG HEWING AND TIMBER FRAMING / Muzzleloader Area
	CHAINSAW CARVING DEMO / IG-71
<b>10 AM</b>	RED 102.3 REDNECK GAMES / See Map
	CASTING KIDS COMPETITION / Pavilion
<b>10 - 12</b>	NWTF CALLING CONTEST REGISTRATION / Building Y
<b>10 - 5</b>	TOMAHAWK-THROWING QUALIFIER / Muzzleloader Area
<b>10:15 AM</b>	BWANA JIM'S WILDLIFE SHOW / Rows IH & II
<b>10:30 AM</b>	ANTLER SHED RETRIEVING DEMO / Dog Field
	SEMINAR: USING SCENTS FOR DEER by Pat Strawser of Real Scent / Seminar Tent
<b>11 AM</b>	DISC-CONNECTED K9s / Rows IH & II
	WATERFOWL COOKING: USING A SMOKER / Waterfowlers (By Building Y)
<b>11:30 AM</b>	SEMINAR: EMPOWERING WOMEN TO TACKLE THE OUTDOORS by Sallianne Brown of Sisters on the Fly/ Vintage Camper Area
	SNAKES OF PA / front of Grandstand
<b>12 PM</b>	SEMINAR: GETTING THE MOST OF YOUR TRAIL CAMERA / Seminar Tent

	TRAPPING DEMOS: WATER SETS / IC 95
<b>12:30 PM</b>	SEMINAR - PRIMITIVE AND NATIVE ARCHERY / Muzzleloader Area
<b>12:30 - 2:30</b>	CASTING KIDS COMPETITION / Pavilion
	PA STATE FLY CASTING CHAMPIONSHIP / Row IH
<b>1 PM</b>	BWANA JIM'S WILDLIFE SHOW / Rows IH & II NWTF CALLING COMPETITIONS / Building Y
	DOG DEMOS: TRAINING THE VERSATILE HUNTING DOG / Dog Field
<b>1:30 PM</b>	SEMINAR: TIPS & TECHNIQUES FOR MONSTER CATFISH by Captain Jaime Hughes / Seminar Tent
<b>2 PM</b>	DISC-CONNECTED K9s / Rows IH & II
	TRAPPING DEMOS: COYOTE TRAPPING / PA Trappers-IC 95
<b>2:30 PM</b>	SNAKES OF PA / front of Grandstand
	SEMINAR: HUNTING NORTH AMERICAN WHITETAIL W/ CALLS AND SCENTS by WWDO Host Jeff Rhoads / Seminar Tent
<b>3 PM</b>	BWANA JIM'S WILDLIFE SHOW / Rows IH & II
<b>3:30 PM</b>	TRAPPING DEMOS: UPLAND TRAPPING / PA Trappers-IC 95
	ANTLER SHED RETRIEVING DEMO / Dog Field
<b>4 PM</b>	CHAINSAW CARVING DEMO / IG-71
	DISC-CONNECTED K9s / Rows IH & II
<b>4:30 PM</b>	SEMINAR: GUN LAWS 101 - FIREARMS, THE LAW, AND YOUR RIGHTS by Abom & Kutulakis / Seminar Tent

## SUNDAY

<b>8 - 2</b>	3D ARCHERY SHOOT / Archery Range
<b>8 - 3</b>	ARCHERY FUN SHOOT / Archery Range
	MONSTER TRUCK RIDES / West of Guest Services Row IB
	MEET THE HOSTS OF "WORLD WENT DARK OUTDOORS" / Midway
	WHITETAILS KINGS DISPLAY / Building T
<b>8 - 4</b>	VINTAGE CAMPER DISPLAY / Rows IN & IO
	CABIN BUILDING by Village Restorations / Muzzleloader Area
	CATCH & RELEASE / Trout Pond
	BIG GAME SCORING / Building T
<b>9 AM</b>	NATIONAL ANTHEM
<b>9 - 9:30</b>	WATERFOWL CALLING CONTEST REGISTRATION / Building Y
<b>9 - 1</b>	TOMAHAWK-THROWING QUALIFIER by PA Muzzleloaders / Muzzleloader Area

<b>9 - 4</b>	HUNTER'S EDUCATION CLASS / Expo Center
	WATERFOWL CALLING CONTEST / Building Y
<b>9:30 AM</b>	TRAPPING DEMOS: CABLE RESTRAINT REVIEW / PA Trappers-IC 95
	SNAKES OF PA / front of Grandstand
<b>10 AM</b>	SEMINAR: GUN LAWS 101 - FIREARMS, THE LAW, AND YOUR RIGHTS by Abom & Kutulakis / Seminar Tent
<b>10 - 12</b>	CASTING KIDS COMPETITION / Pavilion
<b>10:15 AM</b>	BWANA JIM'S WILDLIFE SHOW / Rows IH & II
<b>10:30 AM</b>	DOG DEMOS: TRAINING THE VERSTILE HUNTING DOG / Dog Field
	SEMINAR: MAKING METAL ITEMS THE PROPER WAY - 18TH CENTURY BLACKSMITHING TECHNIQUES / Muzzleloader Area
<b>11 AM</b>	TRAPPING DEMOS: BEAVER TRAPPING / PA Trappers-IC 95
	DISC-CONNECTED K9s / Rows IH & II
	CHAINSAW CARVING DEMO / IG-71
<b>11:30 AM</b>	SEMINAR: HUNTING NORTH AMERICAN WHITETAIL W/ CALLS AND SCENTS by WWDO Host Jeff Rhoads / Seminar Tent
	SNAKES OF PA / front of Grandstand
<b>NOON</b>	TRAPPING DEMOS: FOX TRAPPING / PA Trappers-IC 95
<b>12:30 - 2:30</b>	CASTING KIDS COMPETITION / Pavilion
<b>12:30 PM</b>	SEMINAR: BASIC WILDERNESS MEDICINE PRINCIPLES BY TOM MONKO MS, PA-C / Seminar Tent
	BWANA JIM'S WILDLIFE SHOW / Rows IH & II
<b>1 PM</b>	TRAPPING DEMOS: CANINE TRAPPING / PA Trappers-IC 95
	SPORTSMEN'S AUCTION / Red 102.3 Stage
	ANTLER SHED RETRIEVING DEMO / Dog Field
<b>1:30 PM</b>	SEMINAR: TIPS & TECHNIQUES FOR MONSTER CATFISH by Captain Jaime Hughes / Seminar Tent
	DISC-CONNECTED K9s / Rows IH & II
<b>2 PM</b>	KNIFE AND TOMAHAWK THROWING CHAMPIONSHIP / Muzzleloader Area
<b>2:30 PM</b>	SEMINAR: DUCK & GOOSE CALLING IN THE BLIND AND HOW CALLS ARE MADE by Redemption Calls / Seminar Tent
<b>3 PM</b>	SNAKES OF PA / front of Grandstand
<b>3 PM</b>	<b>GIVEAWAY REGISTRATION DEADLINE</b>
<b>3: 45 PM</b>	GIVEAWAYS / Red 102.3 Stage

SEE EVENT MAP IN CENTERFOLD FOR LOCATIONS. THERE ARE MARKERS EVERY 10 FT. ON THE GROUND WITH A ROW LETTER AND SPACE NUMBER.



## EVENT HIGHLIGHTS

SEE HOURS ON PAGE 5 & MAP IN THE CENTERFOLD



### Giveaways

Three giveaways are up for grabs this year. Register to win a chain saw, a fishing excursion and some cool duck/goose calls. Just register once for all three in Building T by 3 p.m. Sunday. Winners will be announced on Sunday at 3:45 p.m. at the Red 102.3 Stage. You do not need to be present to win.

#### Giveaway Sponsors:

- Chain Saw – Husqvara and Nolt's Power Equipment
- Fishing Excursion – Breakline Charters and Captain Jaime Hughes
- Duck & Goose Calls – Redemption Calls



### Captain Jaime Hughes The Catfish Queen

Join Jaime Hughes of BreakLine Charters for tips and techniques on how to catch monster catfish. Jaime is the owner

and operator of BreakLine Charters, LLC and takes trips up and down the Susquehanna River. The charter targets Flathead Cats and Channel Cats. Talk to Jaime and learn how to catch a keeper. Her booth is under the Grandstand (Building Z) and you can attend her seminar on Saturday and Sunday in the Seminar Tent.

### 5k Camo Run/Walk

Your participation in our Camo 5k supports the Leukemia & Lymphoma Society. Registration starts Friday at 5 p.m. at Gate 5 and the run/walk will begin at 6:30 p.m.



### World Went Dark Outdoors

We are pleased to welcome

back Jeff Rhoads of the Pursuit Channel program World Went Dark Outdoors (WWDO). Jeff is the founder and host of the program. In addition, Gerald Foster will be here too. Foster is Vice President for Mountain Hollow Game Calls and is also a member of the prestigious Mossy Oak Pro Staff. For more than 35 years, Gerald has been hunting with a bow and rifle all over North America, harvesting many mature whitetail bucks and gobblers.

WWDO is Pennsylvania-based and the crew is a hunting team that allows you, the enthusiast, to get up close and experience some of the most exciting, fast-paced, in-your-face bow hunting around. All hunts are 100% fair chase. The hosts aim to bring the viewer into their world, showing the up close and personal encounters and experiences. Whether it's a deer hunt, coon hunt, turkey hunt, or something else, WWDO TV will bring the action to you. Check them out each Sunday morning at 8 a.m. on the Pursuit Channel.



**NWTF**  
CONSERVE. HUNT. SHARE. **3D Archery Shoot**

Sponsored by



Compete for prizes in the National Wild Turkey Federation's 3D Archery Shoot sponsored by Cabela's and Lancaster Archery Supply. Competition rounds are held Saturday and Sunday beginning at 9 a.m. on the Archery Range. Divisions include Male Bowhunter Open, Female Bowhunter Open, Hunter Class, Traditional and Youth Hunter. Thousands in prizes will be awarded. Entry fee of \$20 (\$10 for Youth) applies. Register at the NWTF booth in Building Y.

**Archery Fun Shoot**

Presented by Real Scent

The Fun Shoot is just \$1 a shot and if you break a balloon using the bow and arrows provided, you can win prizes courtesy of Baker's Archery Supply. They are offering a Method Bow worth \$999.99, plus there is a covert trail camera, a lock-on tree stand, a Real Scent gift card, custom calls and more. See schedule for qualifying and finals times. Sign up at the Archery Range.

**Sportsmen's Auction**

By PA Outdoor Writers Association

Auction items will be on display all weekend in Building Z (under the Grandstand) and the auction takes place in front of the Grandstand on Sunday. All

proceeds are used for youth educational programs. If you have an item you'd like to donate to the auction, take it to their booth. You must register to bid. To do so, go to the stage before the auction on Sunday with your driver's license for identification. For payment they accept cash, personal checks Visa and MasterCard. Bids must be paid to the cashier on the stage after you win the bid or immediately after the auction.

**Vintage Camper Display**

A display of vintage and custom campers will be on Rows IN & IO. Stop by and see some nifty time capsules.

**Power Equipment Demos**

Try it before you buy it. Several of Central PA's premier power equipment and Side by Side dealers will be offering the opportunity to test push or test ride equipment onsite this weekend.



**Game Calling Contests**

Talk turkey and show off your best hoot as judges evaluate and score your calls. Special thanks to the Micheaux-Yellow Breeches Chapter of the NWTF for presenting the turkey calling and owl hooting contests. Prizes and bragging rights are up for grabs as you do your thing in front of an expert panel of judges and like-minded enthusiasts. Takes place Saturday in Building Y. See schedule for registration and contest times.

*continued*





## PA Gun Laws Seminar

State and Federal firearms laws are complicated and the law firm of Abom and Kutulakis is here to answer your questions. They will host “Gun Law 101 – Firearms, The Law and Your Rights” in the Seminar Tent. See schedule for times. You can also talk with them at their booth in Building T.

## Bwana Jim’s Wildlife Show

With over 25 years as an animal handler, Bwana Jim and his wife, Linda Moulton, travel the world presenting their unique wildlife show. Bwana Jim specializes in reptiles such as snakes, alligators, turtles and other animals such as armadillos, wallabies and birds of prey. See schedule for show times.

## Snakes of PA & Kids’ Snake Pit

Reptile expert Bill Wheeler, of the Keystone Reptile Club, will be showcasing a “Snakes of PA” display at the Red 102.3 Stage. He will host lectures each day and will have a snake pit for kids to handle some non-venomous snakes. All his snakes can be seen Saturday and Sunday and Bill will be available to answer any questions you may have

## Disc-Connected K9 Shows

Lawrence Frederick and his “Disc-Connected K9s – World Famous Frisbee Dogs” will entertain and educate you all weekend. The dogs have provided entertainment around the world. Nearly a dozen of the dogs are World Frisbee Dog Championship Finalists more than any other team in the history of the sport. More specifically, Frederick boasts four different World Champion dogs and 11 different World Finalists. More importantly, all of these performers are rescue dogs.

## Dog Training Demonstrations

The Drahthaar is the most frequently used hunting dog by the hunting establishment in Germany and that is not without reason. The work ethic of the dog is above reproach. They have great endurance, intelligence and obedience skills. This dog is so versatile that it can be used for a full range of tasks. Because of the popular-

ity of the Drahthaar, we’re excited to welcome the Verein Deutsch-Drahthaar Group of North America to Carlisle for training demonstrations. This activity gives you a great firsthand look at ways to train your Drahthaar, or other hunting companion. Located at “Dog Field” on map. See schedule for demo times.

## Antler Shed Retrieving Demos

If your hunting partner has four legs and looking for antler sheds is what you do, don’t miss the great training seminars. Join expert trainers to learn how to find the sheds you’re seeking. Don’t spend all day wandering the wilderness looking for something that you know is there. With these courses, you will quickly learn what it takes to go from point A to point B without exploring points C through Z along the way. The popular Deutsch-Drahthaar dog will be used as part of these seminars, but info shared can be used with your hunting companion, regardless of breed.

## Whitetail Kings Collection

The display in Building T includes 12 head mounts and a full size mount of Goliath. It has several record-sized deer and some that are in the mid-400s scoring range. The number one typical sheds in the world from Nebraska are on display as is the number one non-typical from Nebraska, Iowa and other states. Also, see the X Factor buck, the first to score over 500. It’s a sight to behold.

## Rendezvous Camp & Kids Activities

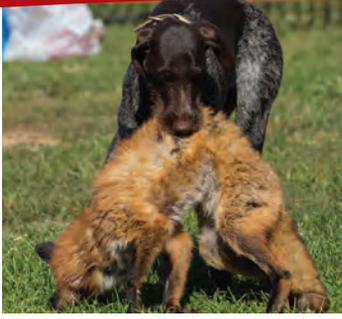
*Presented by the PA Federation of Muzzleloaders*

Be sure to visit the Rendezvous Camp featuring mid-18th through 19th Century-era craftsmen. There will be demonstrations on muzzleloading, log hewing, blacksmithing, fire-starting with flint and a primitive archery shoot. Located beside Pavilion DB (see “Muzzleloaders” map).

## Knife and Tomahawk Throwing

*Presented by the PA Federation of Muzzleloaders*

Watch experts take their best throws as they compete in the PA State Knife and Tomahawk Championships.



Qualifying rounds will take place each day with the championship throw-off on Sunday beside the Pavilion (see map). There is no fee to compete, sign up in the Pavilion. There is also a beginners competition, where participants can win a tomahawk, or just throw for fun.

## Village Restorations

Join Village Restorations and Consulting for seminars focused on “tools of the trade.” Learn all aspects of how to build your very own log cabin, yard building or hewn log home using 18th century techniques. The group from Hollidaysburg, PA will host demonstrations on taking a round log and facing, notching and squaring it as well as stone cutting, timber framing and shingle splitting. With this knowledge, you can either build something new to look old or take something old and give it the proper TLC. They will also have period-specific tools and cabinetry on display. See them in the Muzzloader Area.

## Waterfowl Calling Contests & Seminars

Join the Susquehanna River Waterfowlers next to Building Y on Row A, see “Waterfowlers” on map. On Saturday and Sunday they are hosting waterfowl calling contests, demonstrations and seminars about hunting, calling and cooking. (See schedule for topics and times.) They also have activities for kids. See the Sunday schedule for calling contest registration and competition times.

## Trapping Demonstrations

It’s one thing to head out into the wild with the hopes of trapping game; It’s another to have the skills to do it accurately. Join the PA Trappers Association District 8 for trapping demonstrations. They’ll highlight what to do and what not to do when trapping game of all sizes. Located on Row IC, see “PA Trappers” on map. Demo times listed on the schedule.

## Fly Casting Challenge

**Presented by Cumberland Valley Chapter of Trout Unlimited**

Join the Cumberland Valley Chapter of Trout Unlimited, Antietam Fly Anglers, Chesapeake Council/International Federation of Fly Fishers and Bass Pro Shops for a fly casting challenge. It is open to men, women and youth. For the adults, two divisions are available:

- Angler (basic and intermediate casters), and
- Expert (casting instructor, fly fishing guide, competitive caster)

If you believe you are skilled at fly-fishing and want to showcase your technique against others like you, sign up and try this challenge. You do not need to be a Pennsylvania resident to compete. Depending on how well you do, you may win part of the \$600 in prizes. Just stop by Trout Unlimited (shown on map) to sign up, get details on contest rules and registration fees.

## Casting Kids Competition

**Presented by Capital City Bassmasters**

**Prizes provided by Gander Mountain**



The innocence of youth and the fun of fishing come together as Capital City Bassmasters host a state qualifier Casting Kids Competition. Kids ages 7-17 compete for prizes by flipping, pitching and casting lures on a target. A prize pool of nearly \$1,500 has been provided by Gander Mountain and Carlisle Events! This activity is FREE for kids and every kid will walk away with a prize. See schedule for times.

## Catch & Release Trout Pond

Throughout the weekend you can try your fishing skills in the catch and release trout pond. Located at “Trout Pond” on map at the end of Rows ID and IE.

## Big Game Scoring

Have you scored a nice kill in recent years and wonder what it scores? If so, bring it to Building T Saturday or Sunday and take advantage of the **free** big game scoring. Bob D’Angelo from the Boone and Crockett Club will be here to officially score big game trophies

*continued*



for the Boone and Crockett Club, Pope and Young Club and the state record book program. The state record-scoring is for deer, bear and elk. Scores are based on inches and/or circumference and will be judged against like breeds of kill. In addition, Bob will have the proper paperwork in hand to enter any trophy that meets the required minimum for each club.

## Maryland Search Teams

The mission of the Maryland Search Teams (MST) is to provide free all-weather, mountain, wilderness and urban or suburban search and rescue for a lost-person or persons and downed-aircraft in the mid-Atlantic region. The MST's resources include people on foot, air scent or tracking dogs, aircraft and first responders mounted on horseback. The organization includes several teams that work together during times of crisis. We are pleased that they are here to show you some of their tactics and resources.

## Hunter's Education Class

There is a lot that goes into being a safe, observant and responsible person while in the wilderness. In an effort to further the safety for hunters as a whole, the Pennsylvania Game Commission will be here Saturday and Sunday from 9 a.m. to 4 p.m. to host their PA Hunter-Trapper Education course. It is free and enthusiasts of all ages and skill levels are encouraged to attend. Classes are limited to 100 participants each and are held at the Carlisle Expo Center, a block outside of Gate 3. To sign up while you're here, ask any Carlisle staff member if there are still openings.

## Redneck Games by Red 102.3

On Saturday, join local radio station Red 102.3 for their ever-popular and always-silly Redneck Games. Watch as contestants showcase their "talents" in such games as Roadkill Toss, Dizzy Bat, Belching Contest, Cornhole, Hub Cap Frisbee, Seed Spitting, Mud Bog and Beer Can Toss. Prizes are issued to the top male, female and team. Further, all qualifiers will receive a little something extra for their efforts. Nine teams qualified in advance and the final team may qualify just prior to the start of the games on Saturday.

## Monster Truck Rides

Climb aboard the Virginia Giant ride truck for a heart-pounding, car-crushing, no-holds-barred edge-of-your-seat ride. This truck is the only one of its type that takes you over the cars. Ride, crush and have fun. Fee applies. See map for location.

## Berg's Pedal Karts

Check out the BERG Toys Pedal Kart course. This activity is fun for all ages (3-99). BERG has more than 28 years of experience in designing, producing and selling these durable of karts. Look for the red and white inflated track.

## Sky Bounce Euro Bungy

Try out the Sky Bounce Euro Bungy that propels you up, down and back up again. It is exciting and thrilling and allows three jumpers to reach heights of 20+feet at the same time. Jumpers can even do flips! Fee applies.



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HOURS: FRI. 12-6, SAT. 9-5, SUN. 9-3

Attention Ladies! Stop by the Women's Oasis Tent (beside Building R) for a relaxing, non-automotive experience. Visit with our amazing vendors selling products such as jewelry, handmade crafts, accessories and handbags, kitchen must-haves, unique clothing and beauty products. You can even relax with a therapeutic massage from Absolute Wellness. Hope to see you there!

## FRIDAY

**1:00 PM QUICK AND HEALTHY SNACKS with 10 year old Chef Andrew**

**2:00 PM HEALTHY COOKING NEVER TASTED SO GOOD!**

Join our Wildtree and Longaberger experts to learn how to take control of what goes on your family's meal table. Quick, healthy and delicious for pennies on the dollar compared to quick on-the-go foods. It's always the better choice ... naturally.

## SATURDAY

**11:00 AM MAKE-N-TAKE Seminar with Wildtree and Longaberger (small fee)**

**1:00 PM BRUSCHETTA PASTA in the new Rock Crok, hosted by The Pampered Chef**

**2:30 PM LADIES ONLY FREE BINGO / Building R**

Bingo is back! Enjoy 20 games of FREE bingo and win some fantastic prizes like our Movie Night Basket, Girls Night Out Basket and more. Twenty games lasts approximately two hours. You can join at any time. Bingo supplies provided and seating is limited.

**3:30 PM GIRLS AFTERNOON OUT: MARGARITA PARTY**

Our season wouldn't be the same without our annual Pampered Chef Margarita Party. Seating always goes quickly so be sure to sign up early and enjoy a Saturday afternoon with the gang! (Must be 21 to attend)

## SUNDAY

**10:00 AM BASKET GIVEAWAY**

Win a basket filled with gifts from our Oasis vendors and the Carlisle Events Team. Basket includes a 2015 Showfield Registration, Carlisle Events gift card and a Saturday night stay in Carlisle's new Holiday Inn Express located just minutes from our grounds. It's our way of thanking you for visiting in 2014 and inviting you back for all the excitement in 2015!



Spend \$50.00 in the  
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**FREE MASSAGE**

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Cookie Lee Jewelry  
Absolute Wellness Group  
Honesdale Garage Mix Candy  
Tastefully Simple  
Silpada Jewelry  
Wildtree  
Mary Kay Skin Care  
Scentsy  
The Pampered Chef  
Native American Jewelry



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Explore the rich landscape of Cumberland Valley, home of the Carlisle Sports & Outdoor Show. Outdoor journeys for all skill levels include hiking, kayaking and biking on over 200 miles of trails, and easy day hikes along the famed Appalachian Trail. The Valley is also home to some of the world's most sought after fly-fishing streams, including the Yellow Breeches Creek, LeTort Spring Run and Big Spring Creek Greenway. Find trip ideas and other ways to explore the outdoors at [visitcumberlandvalley.com/outdoors](https://www.visitcumberlandvalley.com/outdoors).

cumberland valley *pa*



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FRIDAY . . . . . NOON - 8 PM  
SATURDAY . . . 8 AM - 6 PM  
SUNDAY . . . . . 8 AM - 4 PM

## Admission

Children 12 and Under . . . Free  
Daily . . . . . \$10

## Parking

Daily . . . . . \$5

## Building Y (BY):

National Wild Turkey Federation (NWTf)

## Building Z (BZ):

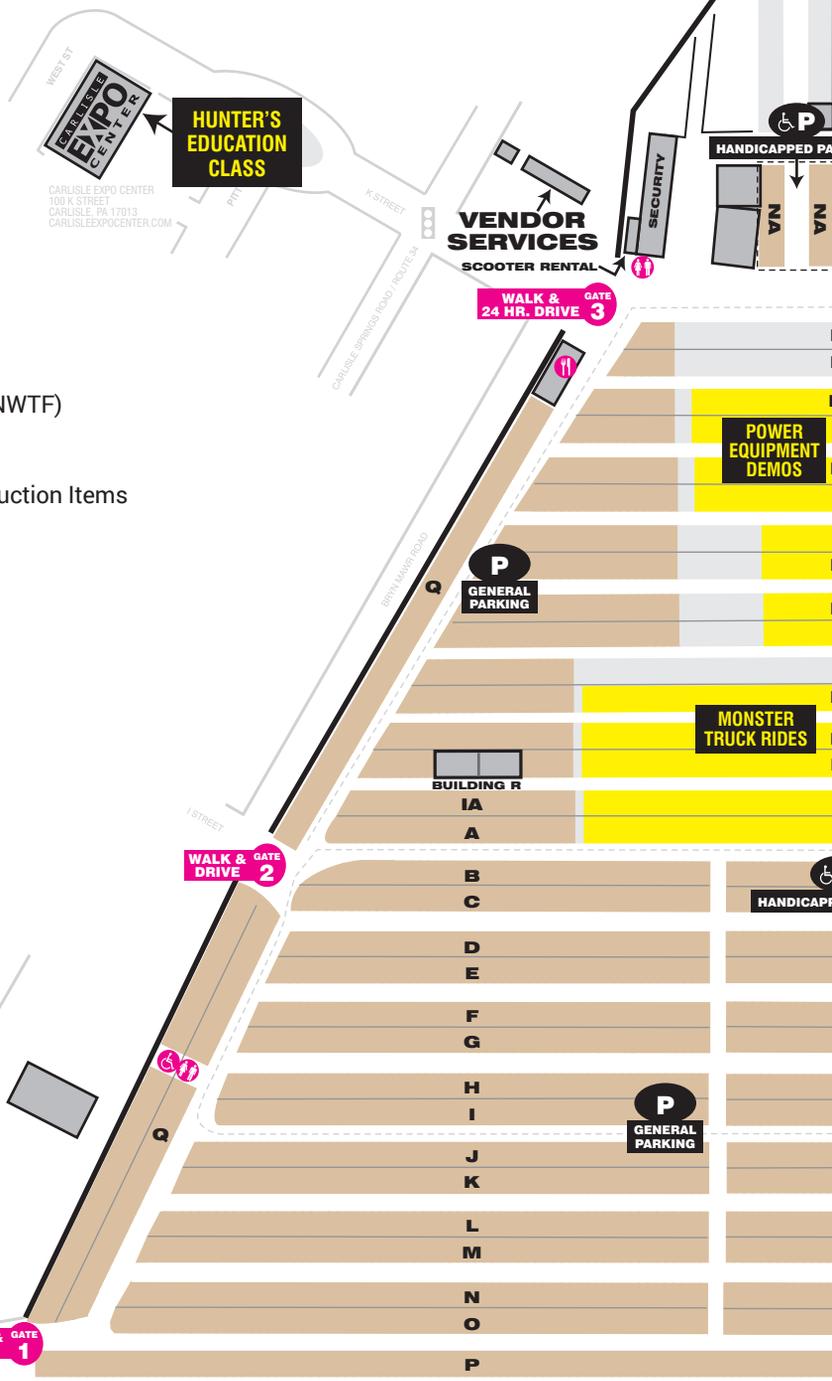
PA Outdoor Writer's Association Auction Items  
Captain Jaime Hughes  
Vendors

## Building T (BT):

Giveaway Sign-Up  
Whitetail Kings Display  
Big Game Scoring  
Vendors

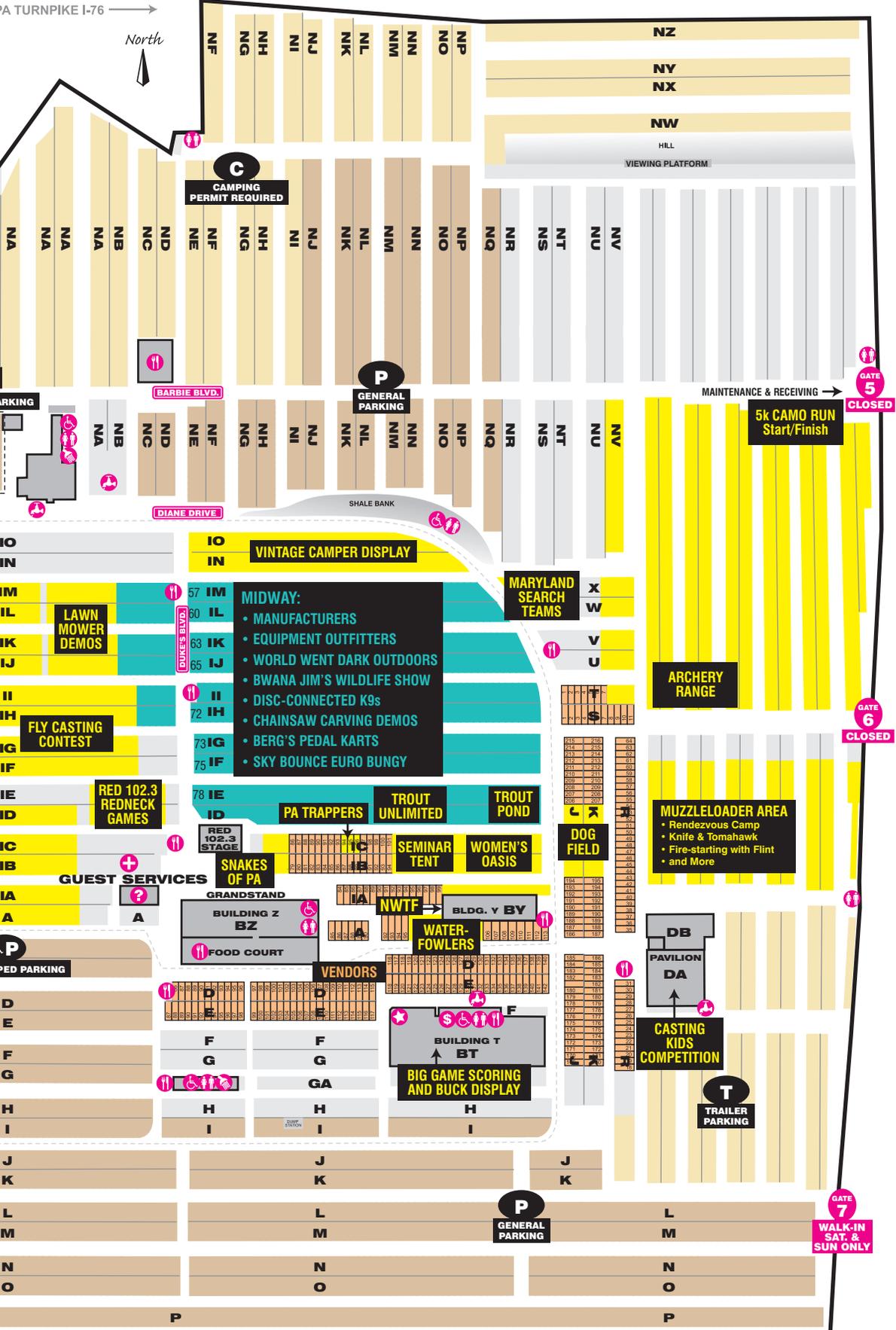
## Pavilion:

Casting Kids Contest  
Vendors



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  - DISC-CONNECTED K9s
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**ELITE MARKETING GROUP FOR METRO PLS**

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**GANDER MOUNTAIN**

**KARNS PERFORMANCE**

**KITCHEN SAVER**

**LANCASTER ARCHERY - ROW S & T**

**MEGUIAR'S**

**NAT'L WILD TURKEY FEDERATION - BLDG Y**

**REC RIDER**

**ROOST ROCKET INDUSTRIES**

**SMITHS IMPLEMENTS INC. - IH66-69**

**SPAR FIREARMS - BUILDING T**

**SPORTSMAN'S DEALS - BUILDING T**

**WORLD WENT DARK OUTDOORS**

## Specialty Listing

### Apparel & Footwear

**SIKWEAR**

A 92-94

SUNGLASSES AND APPAREL

### Apparel - Hunting

**JR.J KNIVES**

BT 28

HUNTING ACCESSORIES

**SERENDIPITY ANTIQUE GALLERY**

J 186, K 187-191

BIRD DOG SUPPLY KNIVES APPAREL ARCHERY

**TEAMKILLZONE TV SHOW**

IB 83

TV SHOW LOGO SHIRTS

### Archery

**CHRISTIAN BOW HUNTERS OF AMERICA**

D 117

FREE INFO AND BOOK

**WARNER, BOB**

BT 74-78

CROSSBOWS, YOUTH BOWS, HUNTING, ACCESSORIES

### Associations & Non-Profits

**CARLISLE FISH & GAME ASSOC.**

BT 33

MEMBERSHIPS-SHOW SPECIAL DISCOUNT!!!

**KEYSTONE ELK COUNTY ALLIANCE**

BT 24-26

CONSERVATION, MEMBERSHIP & RAFFLES

**NED SMITH CENTER FOR NATURE AND ART**

D 93

WILDLIFE ART, PATCHES, BOOKS AND MORE

### Boating & Watersports

**JDZ IND. LLC**

IB 86-87

SHALLOW WATER ANCHOR, BOAT TRLR BUNKS

### Camping & RVs

**ZIZZIS INC**

R 61-64

CUSTOM CAMP CABIN

### Clothing & Hats

**R S T M ENTERPRISES**

BZ 32-33

CAMOUFLAGE HUNTING CLOTHING

### Firearms & Accessories

**BARRICK'S GUN SHOP**

BT 29

FIREARMS, AMMUNITION AND HUNTING GEAR

### Fishing Tackle & Accessories

**CRAIG, MIKE**

BZ 30

LURES JOINTED VINTAGE

**FILET CLW LLC**

BT 27

**PREDATOR FLY OUTFITTERS**

IB 89

CUSTOM TIED FISHING FLIES

### Game Calls

**TUSCARORA LEGEND TURKEY CALLS**

BT 50

TURKEY CALLS & OTHER MISC GAME CALLS

### Home Decor

**AES HEARTH PLACE STOVE SHOP**

D 122-124

STOVES FIREPLACES INSERTS & CHIMNEY WORK

**MID-ATLANTIC WATERPROOFING**

IA 95

BASEMENT WATERPROOFING

### Hunting Accessories

**BAUMGARTNER, WAYNE**

J 215, K 216

**DEER DAVE'S HUNTING GEAR**

J 189-192

HUNTING GEAR

**T H LANYARDS**

IC 100

CUSTOM GAME CALL LANYARDS AND MORE

**ZIZZIS INC**

R 61-64

HUNTING CABIN

### Knives/Cutting Equip.

**JR.J KNIVES**

BT 28

HAND MADE KNIVES

**MYERS, PATRICK**

D 97-100

### Power Equipment

**ENOVATIVE TECHNOLOGIES**

BT 38

PORTABLE MASSAGE UNITS AKA TENS UNITS

### Snacks

**CHARLES ILYES FAMILY**

BZ 18

DEER BOLOGNA & DEER STICKS

### Survival Accessories

**SCHOLLY, BRYAN**

D 115

CUSTOM MADE PARACORD BRACELETS AND MORE

**WHITE WOLF SURVIVAL SUPPLY**

BZ 34

RELIEF FOODS OUTDOOR MEALS

**WHITE WOLF SURVIVAL SUPPLY**

BZ 34

SILVERFIRE SCOT BACKPACKING STOVE

## How To Find A Vendor

BT...Building T BZ...Building Z (Grandstand)

A-Z...South of Grandstand IA-IO...North of Grandstand

MIDWAY... Manufacturers Midway

On the map in the centerfold, locate the row or building letters and space numbers.

## Trucks & Accessories

### ROCK SOLID VEHICLE PRODUCTS

IB 84-85

POR-15 RUST PAINT-TRUCK&TRAILER&TRACTORS

### Other

#### AID OUR VETERANS

BT 36

HATS, FLAGS, JEWELRY, MAGNETS

#### DEPT OF PA VFW

D 101

VETERANS INFO, MEMBERSHIP, VA BENEFITS

#### LANG, PAUL

K 214-215

GENERAL HUNTING AND OUTDOOR STUFF

#### YOUNGS TWISTED ANTLERS

D 116

CANDLE HOLDERS, WINE RACK, LAMPS, KNIVES

#### YOUNGS TWISTED ANTLERS

D 116

USEFUL ART ITEMS MADE FROM REAL ANTLERS

## Alphabetical Listing

### A

ABOM & KUTULAKIS ..... D103-104

AES HEARTH PLACE STOVE SHOP ..... D122-124

AID OUR VETERANS ..... BT36

AMERICAN FREEDOM APPAREL ..... IA84

### B

B & B LURES ..... BT83-85

BARRICK'S GUN SHOP ..... BT29

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BAUMGARTNER, WAYNE ..... J215, K216

BERG TOYS USA ..... MIDWAY

BEST LINE EQUIPMENT ..... IB90-92

BIG BEE BOATS ..... MIDWAY

BIG COVE WHITETAILS ..... BZ 29

BLAZAUSKI, JOE ..... J211-213

BOAT N RV SUPERSTORE ..... ROWS IN & IO

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JRJ KNIVES ..... BT28

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KEITER, DEBRA ..... BT14

KEYSTONE ELK COUNTY ALLIANCE ..... BT24-26

KITCHEN SAVER ..... MIDWAY

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LANG, PAUL ..... K214-215

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LOWES WHITE TAIL ..... J214

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WESTBROOK WHITETAILS ..... BT49

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ZIZZIS INC. .... R61-64



✓Yes



✓Yes



✓Yes



✓Yes



✓Yes



xNo



✓Yes



✓Yes



✓Yes

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## A Day at Rausch Creek Off Road Park

By Mike Garland

In 2003, country music artist Brad Paisley made popular a song called “Mud on the Tires.” While the terminology was around long before the song, Paisley helped make the phrase even more popular. In multiple videos made by enthusiasts on YouTube, there is one common theme: taking a truck or other off-road vehicle and getting it muddy, dirty and conquering challenging obstacles. It’s this lifestyle that was recently experienced by the Carlisle Events staff and can be experienced by you at Rausch Creek Off Road Park.

Located about 90 minutes north of Carlisle and two miles off exit 107 of I-81, Rausch Creek sits on 3,000 acres of rocks, trails, mud and fun. It does not matter if you are a beginner or experienced driver, the park has something for everyone. Our day was broken into two segments and easily encompassed six hours. Getting there was easy, and getting out and about was simple too. The place has a little history, at least according to Kyle Buchter.

“Rausch Creek has been around for 10 years, and it was created to provide a safe and legal place for people to go off-roading,” said Buchter. “The park is open to the public and guests can come along, join a guided ride or take a training class. Trails go from easy to extreme, and our staff is happy

to answer any questions that someone may have,” he said. “I encourage everyone who has an interest in off-roading to contact us and we can all have a little fun.”

While you need your own ride, all you have to do is pop into their office, sign the waiver, pay a fee and you are off — that is if you are doing a course on your own. If you are using a guide like many of us did, you’ll have to wait until the group is situated. A very important factor to remember, however, is that if you aren’t with a guide, you need at least two trucks per group. This is one of those cases where the term “safety in numbers” applies.

Buchter was our guide, and he is a face that Carlisle staff and enthusiasts of Carlisle will recognize. He’s been onsite here for a few years as part of the Rausch Creek course, and to have a familiar face guide us around was a bonus. Some of our group had been there before and took off to do their own thing. We’ve only seen pictures of their adventures, and needless to say, they got a little mud on the tires, windshield, their clothes, the seat ... they got muddy! Our ride was a little more subdued, at least on the front end. Led by Buchter and his modified Jeep, we listened via walkie-talkie as he took us through their RC 101 course. We drove over rocks, climbed hills, got stuck, got

unstuck, drove through water and more. Basically, he took us through the course and allowed each driver to get a real feel for what their machine, in this case, a Jeep, could do.

After lunch at their great picnic pavilion, he proceeded to let the air out of the tires of each vehicle. This wasn’t done as a joke, though I couldn’t fully understand the rationale until we started driving again. For the next two-plus hours, we drove more back-country trails and he explained via the walkie-talkie about how he decreased tire pressure to about 15 psi and that in doing so, it would actually allow for better control when climbing or driving a course like this. It was amazing — you really could tell the difference. The coolest part about it all was that aside from a fix to one Jeep that involved a wrench and hammer, Buchter allowed us to go with the flow. If someone was stuck, he talked them through getting unstuck and was always successful.

The day ended with an on-your-own session, and while I did not stay for that, many from the group did. As someone who has not done such off-roading before, I was impressed with Buchter’s knowledge and the sheer size of the complex itself. Consider visiting Rausch Creek for your next adventure.

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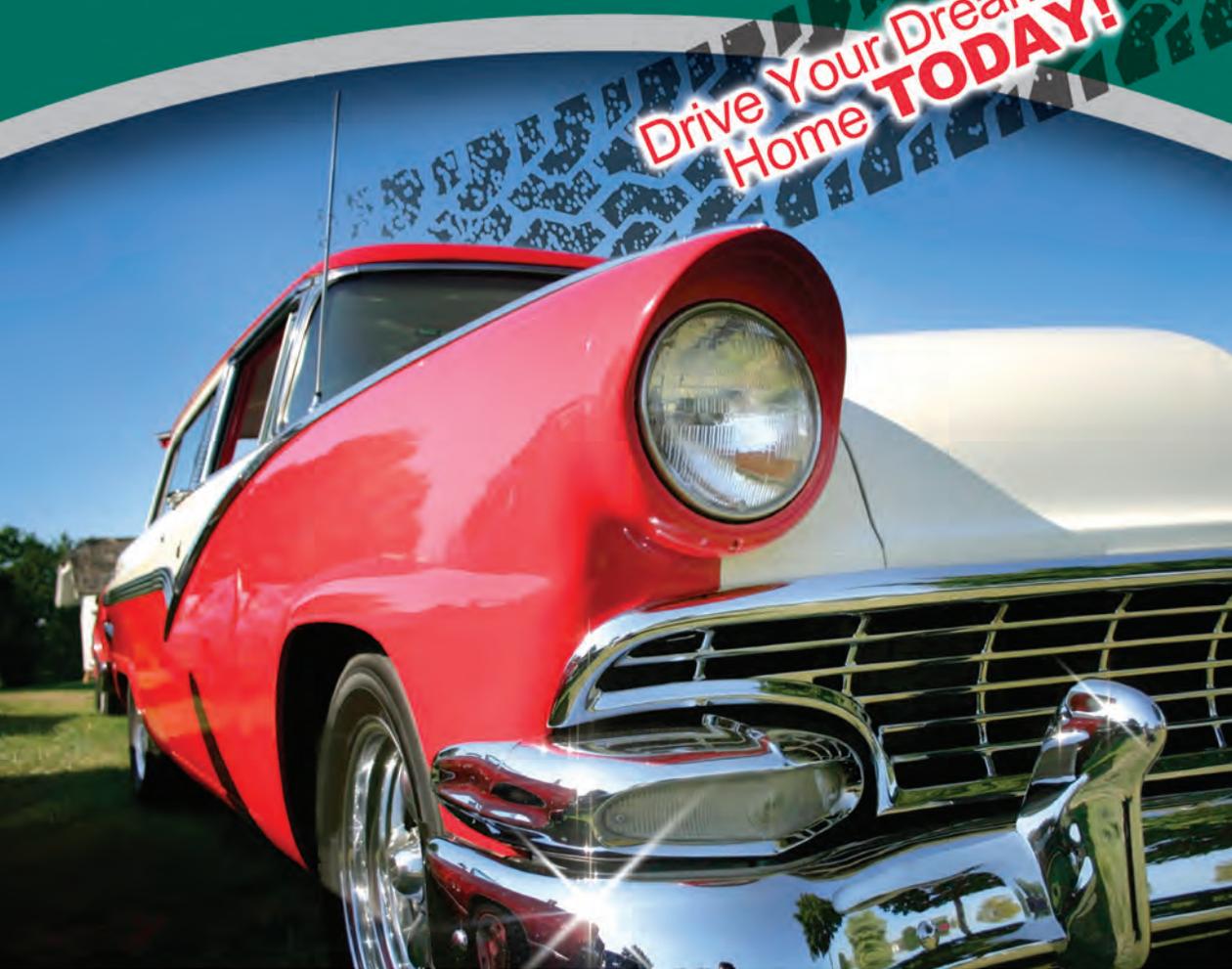


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<b>Beer Garden</b> - By Stage	Beer and Mike's Hard Lemonade
<b>Bricker's French Fries</b> - Food Court	Enjoy Bricker's Famous French Fries, burgers, fish sandwiches, chicken strips, walking tacos, and breakfast sandwiches.
<b>Bruster's Ice Cream &amp; Nathan's Hot Dogs</b> - Food Court, R 32-34	Hand dipped and soft ice cream in a dish, waffle cone, hot fudge sundae, milkshake, or float. Hot dogs with chili, cheese, or plain. Chicken tenders, corn dogs, fries, and onion rings. For breakfast try our sausage gravy or cream chipped beef over biscuits, doughnuts, hash browns.
<b>Carlisle High School Band Boosters</b> - Food Court	Breakfast sandwiches and platters, homefries, sausage gravy and biscuits. Burgers, hot dogs, pork bbq, french fries, apple dumplings, and soft pretzels.
<b>Cookie Barn</b> - D 85, GA 1, A 114	Fresh baked cookies, homemade brownies, fresh fruit, freeze pops, slushies, muffins, pastries, cream cheese filled pretzels, candy, and nuts.
<b>Double Twist Soft Pretzels</b> Building T	Hand rolled soft pretzels, ham and cheese pockets, pretzel dog, pretzelroni, elephant ears, homemade lemonade and brewed iced tea.
<b>Hippie Chick-In</b> - Food Court	Fresh chicken by the peace, chicken tenders, potato wedges, baked beans, mac & cheese, mashed potatoes, biscuits, flavored iced coffee.
<b>Horner's Corner BBQ</b> - A 110 - 113	From the smoker: Texas style beef brisket, pulled pork and smokehouse chicken sandwiches. From the grill: hot dogs, sweet sausages, hot sausages and burgers. Also featuring chicken fingers, fresh cut fries, fried pickles, homemade broccoli salad, and coleslaw.
<b>Jack Link's Snacks</b> - Outside Bldg. T.	Jack Links beef jerky, snacks, Pepsi products, iced tea, coffee, and water.
<b>Marcello's Ristorante</b> - Food Court	Breakfast sandwiches, hot and cold subs, chicken fingers, fries, mozzarella cheese sticks, stromboli, and New York style pizza.
<b>PaPa's Kettle Corn</b>	Fresh popped kettle corn, Pepsi products.
<b>Red's Smokehouse</b> - T 1-2	From the pit: Hickory smoked beef, ham, pork, and turkey sandwiches and baked beans.
<b>Shuman's Concessions</b> - IM 55 -56, A 80 - 82	Breakfast sandwiches, hot dogs, burgers, sausages, chicken cheesesteak, pulled pork, warm pretzel braids, made to order smoothies, lemonade, iced tea, and Pepsi products.
<b>Stoltzfus PA Dutch Foods</b> - Food Court	Breakfast sandwiches, fresh sliced ham and swiss sandwiches, chicken pot pie, chicken corn soup, ham and bean soup, beef vegetable soup, potato salad, sticky buns, shoo fly pie
<b>Tom's Pit Stop</b> - Food Court	Breakfast sandwiches, jumbo brats, Coney Island dog, Carolina pork bbq, sweet sausage, chili dogs, cheese dogs, sweet potato fries, loaded nachos, soft pretzels.
<b>Woody's</b> - Food Court, IC by Stage	Sweet Italian sausage, Big Woody sausage, fries, loaded fries, chili bowl, pierogies, sausage bowl, chef salad, chicken tenders, hot dogs, chicken cheesesteak, cheeseburgers, pretzel dogs, loaded pretzels. Breakfast menu includes pancakes and sausage, egg and cheese sandwiches, ham/egg and cheese sandwiches, and homefries.

# CHILL TOGETHER



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# HELPFUL INFORMATION

## If Someone Is Lost

If you are unable to contact a member of your party, wait for them near the Guest Services Building. We do not page individuals. Notify any Security or Carlisle Events staff member when a child is lost.

## First Aid

Emergency Medical Staff is on hand and located in the trailer across from Guest Services on Row IB.

## Lost & Found

Check for items at Guest Services.

## ATM

The ATM is in Building T.

## T-Shirts & Souvenirs

Official event merchandise is available in The Carlisle Store in Building T.

## Wi-Fi

**Carlisle Events Hot Spot** is the name of the public wireless Internet network available in front of the grandstand. No password required. Unsecured connection. You are responsible for the security of your information and equipment. Carlisle Events assumes no responsibility and shall not be liable for any damages.

## Scooter, Wheelchair & Wagon Rentals

Disabled individuals with appropriate credentials may rent an electric convenience vehicle or wheelchair at Gate 3. Rentals are limited and arrangements may be made by contacting Scootaround at 1-888-441-7575 or online at: [www.scootaround.com/rentals/c/carlisleevents](http://www.scootaround.com/rentals/c/carlisleevents)

## Phone Numbers

There is a public telephone located in Guest Services. Local area code is 717. Carlisle Events . . . . .717-243-7855

- Security. . . . . 243-7855 x199
- Scooter Rental . . . . . 888-441-7575
- Orrstown Bank. . . . . 717-245-0682
- Repair Service, John's Mobile . . 245-0076
- Towing Service, Jerry's. . . . . 258-1517
- Taxi Service (Gate 1, 2, 3) . . . 243-4343
- Greyhound Bus . . . . . 255-6970
- Carlisle Hospital . . . . . 249-1212
- Holy Spirit Walk-In . . . . . 218-3920
- AllBetterCare Urgent Care . . 258-9355

## Pets

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements, your pet must be on a leash and policing after it is required. Your pet must be under your control at all times, and you are responsible for its actions. Any unsafe action by your pet may result in expulsion without refund.

## Receiving

Any items sent to Carlisle Events should be addressed to: **504 Cavalry Road, Carlisle, PA 17013**. Packages are in receiving outside Gate 5.

## Conditions

Dangerous or slippery conditions can exist on the Fairgrounds. Due to the nature of the goods displayed, heavy equipment and moving vehicles are present. Carlisle Events cannot be responsible for the conduct of vendors and patrons entering the premises. Those who enter the Fairgrounds do so at their own risk.

## Driving On-Grounds

For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs, motorcycles or minibikes, etc.) is forbidden on the Fairgrounds from 7 a.m. to 5 p.m. on all show days. No unlicensed drivers may operate these vehicles at any time. Verification of insurance is required.

## Photo & Video Disclaimer

When entering the Carlisle Fairgrounds or Carlisle Expo Center, you might notice that filming and photography are going on. By attending any Carlisle Productions event, there is implied consent, and you agree to give Carlisle Productions and authorized filming and/or production companies and/or media outlets the right to film, photograph, record your name, nickname, picture, biographical material, voice and/or likeness and to use in any manner of media in connection with the event or future events and the advertising and promotion thereof. The same holds true for any vehicle, product or any other item you display or bring to the event. You also agree to the broadcast, production, reproduction, printing, distribution and exhibition of any such photographs and/or recordings of the event, and any programming derived from the event, by any and all means, media, devices, processes and technology now or hereafter known or devised anywhere in the universe at any time in perpetuity as Carlisle Productions or any of these authorized producers, filmers, photographers and/or media outlets elect without compensation of any kind to you.



### CARLISLE EVENTS TEAM

- William Miller Jr. Co-founder/Owner
- Elliot "Chip" Miller (d) Co-founder/Owner
- Lance Miller Owner/Partner, Corvette Event Manager
- Bill Miller III Partner, Auction Manager
- Harold Brandt Chief Financial Officer
- Scott Berger Director of Information Technology
- Lynn Walters Accounting Clerk
- Sean Landry Security Manager
- Jodi Morrison Executive Assistant
- Amy Smith Administrative Assistant, Concession Manager

### BUSINESS & EVENT DEVELOPMENT

- Jim Brady Director Southeast Division
- Jim Vinarski Director of Business and Event Development
- Ed Scholly Associate Director of Business & Event Development, Truck Event Manager
- Scott Amig Expo Center Facility Dir. and Sports & Outdoor Show Event Manager
- Ken Appell Event Manager (Performance & Style, Ford)
- Aubrie Atwell Sponsorship & Event Coordinator
- Ed Buczeskie Event Manager (Import, Chrysler)
- Tyler Staley Event Manager (GM, Bloomsburg)

### CARLISLE AUCTIONS

- Tony Cline Director of Auction Operations
- Dennis Baish Auction Manager
- Ron Kuhn Auction Logistics Manager
- Dave McCoy Auction Specialist
- Kim Wickard Auction Specialist

### CREATIVE SERVICES DEPARTMENT

- Chris Hann Director of Creative Services
- Michael Garland Media Specialist
- Rebecca Spahr Print Production Manager
- Brett Withjack Web/Multimedia Specialist
- Andrew Welsh Graphic Designer

### CUSTOMER RELATIONS DEPARTMENT

- Diane Vaughn Director of Customer Relations
- Barbara Loy Customer Service Specialist
- Betsy Smith Customer Service Specialist

### FACILITIES DEPARTMENT

- Tim Bowman Facilities Director
- Buzz Frey Facilities Assistant
- Russell Mason Facilities Assistant
- Flip Sayers Facilities Assistant
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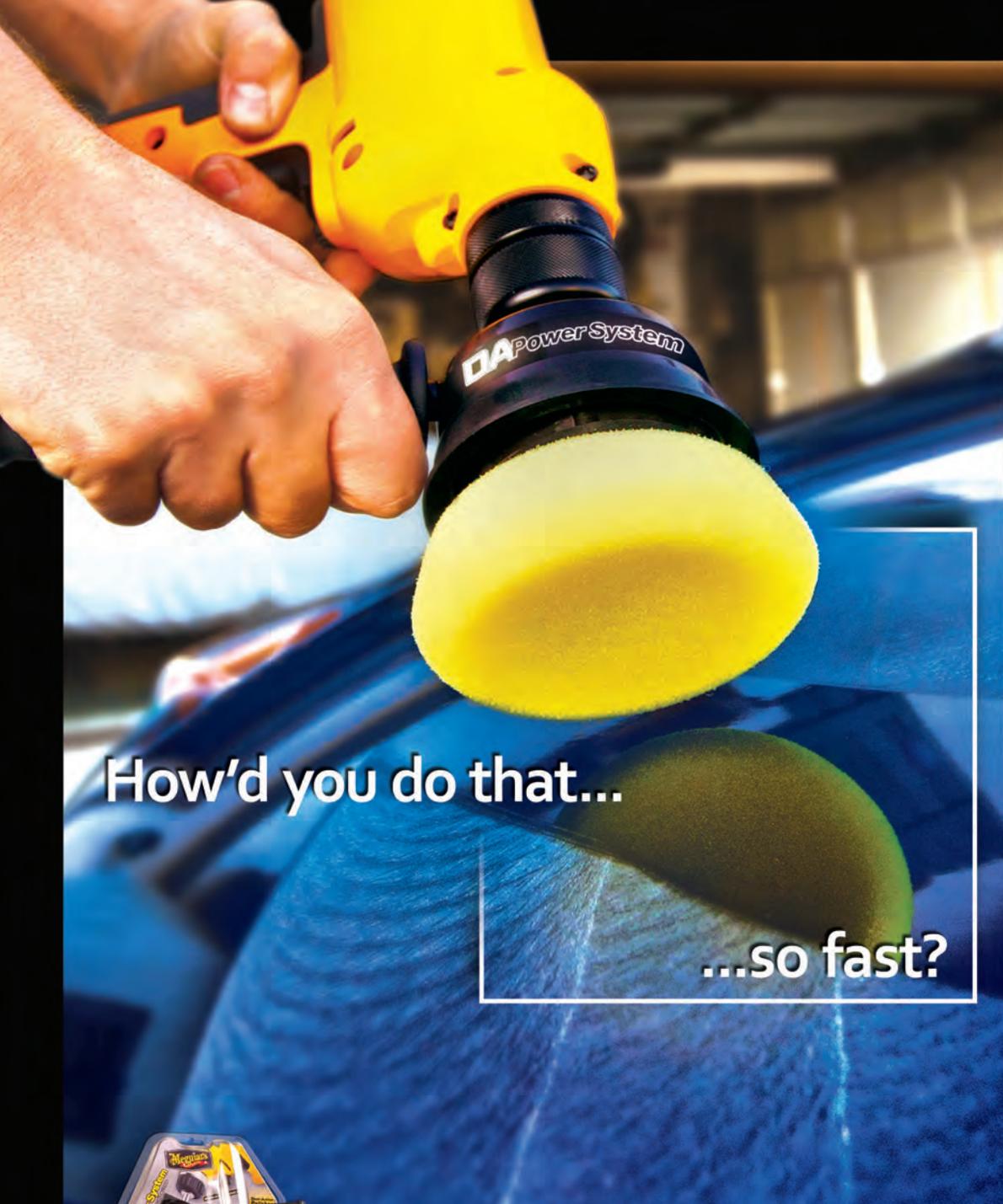
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